

### **I have no identity im famous**

At this show, i would like to present the concept where by the actual artist's goal is to show the irony over the bunch of people, to whom the everyday life brings some special attitude affected by their self confidence and popularity. Therefore they are starting losing their identities, which leads to a stupid and non - reasonable phenomenon called ''I'm famous''. The only idea is avoiding the hate, the anger, the resentment towards those people, and in this presentation there are satirical methods used in order the artist to present his point. This concept represents a kind of marketing campaign, but there are no traditional marketing approaches. In this case the sticker art is used as a tool and also mechanism directly to influence the street life, galleries, public toilets, cafes and every other place where the people usually dropping by.

On this presentation, i'm going to perform a VJ set, and my colleague DJ Ivana is going to follow up the presentation with her DJ set.

Thursday 30th Octomeber 2006. Start: 20:30 in the gallery ''Mala Stanica''

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